There's NO place like HOME

NATIONAL WOMEN'S LEADERSHIP CONFERENCE
OCT. 30-NOV. 1, 2014
OVERLAND PARK, KANSAS

Registration opens at 5:30 p.m. on Wednesday, Oct. 29.
The 2014 National Women’s Leadership Conference is hosted by the American Business Women’s Association and features nationally acclaimed authors, presenters, and entertainers presenting on topics that are timely, integral, and invaluable to women who want to succeed in any environment.

Wednesday, Oct. 29, 2014
5:30 p.m. to 7:30 p.m.
Registration
Sheraton Lobby

6:30 p.m. to 8:00 p.m.
Newcomers’ Welcome and Conference Orientation
Sheraton, Maple Room

7:30 p.m. to 8:30 p.m.
Meet the ABWA 2014-2015 National Board of Directors Candidates
Sheraton, Cottonwood 3 Room

Thursday, Oct. 30, 2014
6:30 a.m. to 4:00 p.m.
Registration
Convention Center

8:00 a.m. to 10:00 a.m.
Opening General Session
Keynote: Jenna Bush Hager
Convention Center Exhibit Hall A

9:30 a.m. to 7:30 p.m.
Exhibits Open
Convention Center

10:15 a.m. to 12:15 p.m.
Seminar Tracks
Convention Center

12:30 p.m. to 1:30 p.m.
Annual Meeting
- Introduction of the Top Ten
- Report of the Credentials Committee
- Top Officer Speeches
Convention Center Exhibit Hall A

1:45 p.m. to 3:15 p.m.
Voting for National Leaders
Convention Center

3:30 p.m. to 5:30 p.m.
Seminar Tracks
Convention Center

5:45 p.m. to 6:45 p.m.
Voting Run-Offs
Convention Center

7:45 p.m. to 9:00 p.m.
Annual Meeting
- Credentials Report
- Installation of 2014-2015 National Board of Directors
- National President’s Message
- Outgoing National Board Reception
Convention Center Exhibit Hall A

Friday, Oct. 31, 2014
7:00 a.m. to 4:00 p.m.
Registration
Convention Center

7:30 a.m. to 9:00 a.m.
General Session
- Keynote: Consuelo Castillo Kickbusch
- Park University – Women as 21st Century Leaders Graduation
Convention Center Exhibit Hall A

9:00 a.m. to 5:00 p.m.
Exhibits Open
Convention Center

9:15 a.m. to 11:15 a.m.
Hand of Friendship Luncheon
Convention Center Ballroom C

1:30 p.m. to 3:30 p.m.
Seminar Tracks
Convention Center

5:00 p.m. to conclusion
General Session
- Announcement of the American Business Woman
- Association Vision by Executive Director, René Street
- Best Practices Awards Ceremony with Innocenti Strings
Convention Center Exhibit Hall A

Saturday, Nov. 1, 2014
7:00 a.m. to Noon
Registration
Convention Center

8:00 a.m. to 9:30 a.m.
General Session
- Keynote: Nina Godiwalla
- ABWA-KU MBA Essentials Graduation
Convention Center Exhibit Hall A

9:30 a.m. to 2:30 p.m.
Exhibits Open
Convention Center

10:15 a.m. to 12:15 p.m.
Seminar Tracks
Convention Center

12:30 p.m. to 2:00 p.m.
Woman of the Year and Top Ten Recognition Luncheon
Convention Center Ballroom C

2:30 p.m. to 4:30 p.m.
Seminar Tracks
Convention Center

7:00 p.m. to 10:30 p.m.
Banquet and Entertainment with the Texas Tenors
Convention Center Exhibit Hall A

The 2014 National Women’s Leadership Conference is hosted by the American Business Women’s Association and features nationally acclaimed authors, presenters, and entertainers presenting on topics that are timely, integral, and invaluable to women who want to succeed in any environment.

For the fourth year, ABWA members Myrleen P. Knott, Vice President/co-owner, Buffalo Flange Inc., and Lisa L. Keith, Vice President/Treasurer and Sheri L. Parrack, Founder/President, of Texas Motor Transportation Consultants LLC, are once again generously sponsoring this year’s national conference tote bags.

Come Home to ABWA for the 65th Anniversary Celebration!
**Women of the Year Top Ten Luncheon**

As a leading organization for working women, the American Business Women’s Association takes recognition to a national level with the prestigious Top Ten Business Women of ABWA program. The Top Ten is the highest honor awarded to a member in ABWA. These women are applauded for their career accomplishments, community involvement, and other contributions that distinguish them.

Join the 2015 Top Ten Business Women of ABWA at the Saturday luncheon in their honor and be inspired by their stories. During this luncheon we will also recognize all of the 2013-2014 Chapter and Express Network’s Women of the Year. We appreciate the ongoing support of Geico who has sponsored this annual event since 2010.

**2014 Top Ten Finalists** (front, from left to right): Eileen Cooper, Jane Winkler, Julie Sullivan, and Karen Williamson. (back) 2014 ABWA Business Woman of the Year Dr. Melanie Brown, Christina Streufert, Kimberly Andreadis, Sue McGee-Chiodini, Tracy Sweet, and Diane Stewart, D.C.

**Women of the Year Top Ten Luncheon**

<table>
<thead>
<tr>
<th>Year</th>
<th>Woman</th>
<th>Chapter</th>
<th>City, State</th>
</tr>
</thead>
<tbody>
<tr>
<td>1953</td>
<td>June Wicker</td>
<td>Atlantic City, NJ</td>
<td>Raleigh, NC</td>
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<tr>
<td>1954</td>
<td>Lillian Kirkpatrick</td>
<td>Big Sky Charter Chapter</td>
<td>Helena, MT</td>
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<tr>
<td>1955</td>
<td>Dr. Margaret Zolen</td>
<td>Wolverine Charter Chapter</td>
<td>Kalamazoo, MI</td>
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<tr>
<td>1956</td>
<td>Mary Cain Wolfolk</td>
<td>Memphis Charter Chapter</td>
<td>Memphis, TN</td>
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<tr>
<td>1957</td>
<td>Blanche Williams</td>
<td>Big &quot;D&quot; Chapter</td>
<td>Dallas, TX</td>
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<td>1958</td>
<td>Lillie Washabaugh</td>
<td>Wolverine Charter Chapter</td>
<td>Kalamazoo, MI</td>
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<td>1959</td>
<td>Emmajean T. Balshaw</td>
<td>Philadelphia Charter Chapter</td>
<td>Philadelphia, PA</td>
</tr>
<tr>
<td>1960</td>
<td>Mildred Cole</td>
<td>Fiesta Charter Chapter</td>
<td>Fresno, CA</td>
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<tr>
<td>1961</td>
<td>Ava Dello Owen</td>
<td>South Plaid Charter Chapter</td>
<td>Fayetteville, NC</td>
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<tr>
<td>1963</td>
<td>Anna Boutwell</td>
<td>Tar Heel Capital Chapter</td>
<td>Raleigh, NC</td>
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<td>1964</td>
<td>Helen Silver</td>
<td>Birmingham Charter Chapter</td>
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<td>1965</td>
<td>Shirley Sing Howard</td>
<td>Harbor Heights Chapter</td>
<td>Portland, OR</td>
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<td>1966</td>
<td>Polly Stockstill</td>
<td>4th Ohio Chapter</td>
<td>Cincinnati, OH</td>
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<td>1967</td>
<td>Carmel Joan Snader</td>
<td>Del Norte Charter Chapter</td>
<td>Carlsbad, CA</td>
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<td>1968</td>
<td>Leila S. Gilbert</td>
<td>Aspen Leaf Chapter</td>
<td>Denver, CO</td>
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<td>1969</td>
<td>Paulette Whitworth</td>
<td>Volunteer Chapter</td>
<td>Nashville, TN</td>
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<td>1970</td>
<td>Betty Kriz</td>
<td>Spring Bonnies Chapter</td>
<td>New Orleans, LA</td>
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<td>1971</td>
<td>Louise Woods</td>
<td>Des Moines Charter Chapter</td>
<td>Des Moines, IA</td>
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<td>1972</td>
<td>Rosalie Ferguson</td>
<td>Silver Rave Charter</td>
<td>Indianapolis, IN</td>
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<td>1973</td>
<td>Catherine Margerum</td>
<td>Paso del Norte Charter Chapter</td>
<td>El Paso, TX</td>
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<td>1974</td>
<td>Alma Jean Daugherty</td>
<td>Bluegrass Chapter</td>
<td>Louisville, KY</td>
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<td>1975</td>
<td>Bernice Walton</td>
<td>Hurricane Chapter</td>
<td>Miami, FL</td>
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<td>1976</td>
<td>Lucy Jochen</td>
<td>Laurelate Chapter</td>
<td>Lansing, MI</td>
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<td>1977</td>
<td>Nadine Ingle</td>
<td>Scenic Land Chapter</td>
<td>Charlotte, NC</td>
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<td>1978</td>
<td>Rebecca Doyle</td>
<td>Tri City Chapter</td>
<td>Fargo, ND</td>
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<td>1979</td>
<td>Judge Dorothy Carson</td>
<td>Carmel Chapter</td>
<td>Phoenix, AZ</td>
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<td>1980</td>
<td>Dr. Patricia Wells</td>
<td>Christinas Chapter</td>
<td>Coralville, IA</td>
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<td>1981</td>
<td>Dr. Helen Guillotte</td>
<td>Vassallo Minutewomen Chapter</td>
<td>Waco, TX</td>
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<td>1982</td>
<td>Ruth Coyle</td>
<td>Mira Costa Charter Chapter</td>
<td>Carlsbad, CA</td>
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<tr>
<td>1983</td>
<td>Eileen Leona Heyn</td>
<td>Lake Washington Charter Chapter</td>
<td>Bellevue, WA</td>
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<td>1984</td>
<td>Connie Alexander</td>
<td>Clear Lake Area Chapter</td>
<td>Houston, TX</td>
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<td>1985</td>
<td>Robin Rommell</td>
<td>Chickasha Charter Chapter</td>
<td>Chickasha, OK</td>
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<td>1986</td>
<td>Diane Russell</td>
<td>Golden Spike Chapter</td>
<td>Ogden, UT</td>
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<td>1987</td>
<td>Mary E. Staley</td>
<td>Cherokee Rose Chapter</td>
<td>Marietta, GA</td>
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<td>1988</td>
<td>Maj. Sandra L. Smith</td>
<td>Ft. Walton Beach Charter Chapter</td>
<td>Ft. Walton Beach, FL</td>
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<td>1989</td>
<td>Martha Schultz Hicks</td>
<td>Connections Chapter</td>
<td>San Antonio, TX</td>
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<td>1990</td>
<td>Laura Rowe Barron</td>
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<td>Michele Reimer</td>
<td>Garland Charter Chapter</td>
<td>Rowlett, TX</td>
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<td>1992</td>
<td>Michele Hawkins Reimer</td>
<td>Garland Charter Chapter</td>
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<td>1993</td>
<td>Pearline Moulton</td>
<td>New Decade Chapter</td>
<td>Kansas City, MO</td>
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<td>1994</td>
<td>Kathleen Sanford</td>
<td>Puget Sound Charter Chapter</td>
<td>Olalla, WA</td>
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<td>1995</td>
<td>Sarah Conner</td>
<td>Azieka-Hostess Savannah, GA</td>
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<td>1996</td>
<td>Dr. Barbara Lovette</td>
<td>Wright Atlanta Omnis</td>
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<td>1997</td>
<td>Ann Mah</td>
<td>Kansas Sunflower Charter Chapter</td>
<td>Topeka, KS</td>
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<td>Vesta Gettys</td>
<td>Norman Charter Chapter</td>
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<td>1999</td>
<td>Suellen Overton</td>
<td>Gold Star Chapter</td>
<td>Council Bluffs, IA</td>
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<td>Sharon Easley</td>
<td>Plano Charter Chapter</td>
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<td>2001</td>
<td>Joan S. Lewerenz</td>
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<td>Tuscaloosa, AL</td>
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<td>2002</td>
<td>Gayle Glenn</td>
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<td>2003</td>
<td>Kristin Holmqquist Ruth</td>
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<td>2004</td>
<td>Pam Simpson</td>
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<td>Dr. Karin M. Combs</td>
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<td>2006</td>
<td>Kerri Dunton</td>
<td>Crabbapple Charter Chapter</td>
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<td>2007</td>
<td>Lina Lawson</td>
<td>Leading Women Express Network</td>
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<td>2008</td>
<td>Julie Kangas</td>
<td>Soaring Eagles Chapter</td>
<td>Evergreen, CA</td>
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<td>2009</td>
<td>Kathy Gallagher</td>
<td>Coastal Springs Charter Chapter</td>
<td>Coral Springs, FL</td>
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<td>2010</td>
<td>Doris Brown</td>
<td>Osaw Hill Charter Chapter</td>
<td>Osaw, ME</td>
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<td>2011</td>
<td>Carolyn Parks</td>
<td>Pyramid Charter Chapter</td>
<td>Atlanta, GA</td>
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<td>2012</td>
<td>Patti Bigger</td>
<td>Jane Addams Charter Chapter</td>
<td>Rockford, IL</td>
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<td>2013</td>
<td>Wendy Wilker</td>
<td>River Region Chapter</td>
<td>Montgomery, AL</td>
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<td>2014</td>
<td>Dr. Melanie Brown</td>
<td>Houston Area Professional Express Network</td>
<td>Houston, TX</td>
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</tbody>
</table>

**Recognition**

**Saturday, Nov. 1**

Women of the Year Top Ten Luncheon

- Ming Wang is proud to be a sponsor of ABWA’s 2014 Women’s Leadership Conference for the second consecutive year. Founded in 1986, Ming Wang has been dedicated to creating classic, quality knitwear that flatters all women, regardless of age, size, or body type. At this year’s national conference, Ming Wang will once again be hosting a fashion show featuring the 2015 Top Ten Business Women of ABWA.

Ming Wang is available online at mingwangknits.com as well as at Dillard’s, Von Maur, and more than 250 specialty boutiques across the country. Visit mingwangknits.com for stores.
Recognition

Friday, Oct. 31
Hand of Friendship Luncheon in Honor of Inner Circle and 25-year Members
Donna Hicks, Ph.D.

The American Business Women’s Association has many proud traditions, but none more revered than the luncheon for Association leaders—the Inner Circle and 25+ Year Members. This extraordinary luncheon, open to all members, provides recognition of special women whose dedicated efforts have made ABWA what it is today and an inspiration to the ones who aspire to be shapers of the Association’s future.

This year, ABWA is proud to welcome Donna Hicks, Ph.D., who will present, A Matter of Dignity: The Role it Plays in Our Lives and Relationships. What is the motivating force behind all human interaction, in families, in communities, in the business world, and in relationships from the personal level to the international level? Dignity. It is the desire to be treated well. It is an unspoken human yearning that is at the heart of all conflicts. While a desire for dignity is universal, knowing how to honor it in ourselves and others is not. Participants will be introduced to the basic elements of dignity and how to put it into practice in everyday life.

As a co-host with Archbishop Desmond Mpilo Tutu on the BBC show “Facing the Truth,” Dr. Hicks was a key member of a three-part television series that brought victims and perpetrators of the Northern Ireland conflict together to find resolution. She is an associate at the Weatherhead Center for International Affairs at Harvard University and has educated the nation’s brightest minds at Harvard, Clark, and Columbia Universities.

To qualify for Best Practices, a league must complete a submission binder that is a compilation of materials reflective of their league’s operations including a SPOT (strengths, problems, opportunities, and threats) analysis, annual strategic plan, budget, 990-N, description of programs delivered, newsletters, etc. They must also have a minimum of 30 primary members affiliated with their league by July 31.

While many leagues are on the path to Best Practices, the annual award’s celebration recognizes the leagues that have crossed the threshold by fulfilling the Best Practices criteria for the designated award year.

This year’s Best Practicing leagues will be ushered in by the Innocenti Strings. The Innocenti Strings was founded in 2007 by Ben Kulp (cellist) and Pascal Innocenti (violin). What started as a small project during their graduate years as music students quickly grew into a nationwide network of performing, professional musicians.

The Best Practices Model is built upon a set of core values respected and expected in business today. The model offers league leaders a structured approach that ensures each league delivers an experience reflective of ABWA’s brand promise, helping women grow personally and professionally. The challenge for league leaders is decide how to customize the league experience to meet the needs of their members while positioning their league for the future.

Celebrating the Best of the Best with the Innocenti Strings Quartet

Friday, Oct. 31
Keynote Speakers

KEYNOTE
Thursday, Oct. 30
Making a Difference: How the Power of Compassion Changes Lives
Jenna Bush Hager

Jenna Hager is a contributing correspondent on NBC’s “Today” show and an editor-at-large for Southern Living magazine. She is the author of The New York Times bestseller “Ana’s Story: A Journey of Hope,” which she wrote after traveling to Latin America in 2006 as an intern with UNICEF. Ana’s Story is based on the life of a 17-year-old single mother with HIV, who struggles to shield her child from the life she had of abuse and neglect. Hager remains involved with UNICEF and is currently the chair of its Next Generation initiative, which is dedicated to reducing childhood deaths around the world. She holds a bachelor’s degree in English from the University of Texas at Austin. She is also co-author of the children’s book “Read All About It!”

The daughter of former U.S. President George W. Bush and first lady Laura Bush, Hager was married in 2008 to Henry Hager. On April 13, 2013, she gave birth to daughter Margaret Laura “Mila” Hager.

KEYNOTE
Friday, Oct. 31
Living a Legacy
Consuelo Castillo Kickbusch

Born and raised along the border in a small barrio in Laredo, Texas, Consuelo Kickbusch overcame poverty, discrimination, and illiteracy to become the successful community leader she is today. Although she grew up without material wealth, Consuelo was taught by her immigrant parents that she was rich in culture, tradition, values, and faith.

The values she learned during childhood were reinforced throughout her career in the United States military. After graduating from Hardin Simmsoums University, she entered the U.S. Army as an officer and served for two decades. While in the military, she broke barriers and set records to become the highest ranking Hispanic woman in the Combat Support Field of the U.S. Army. In 1996, she was elected out of 26,000 candidates to assume a command post, which would put her on track for the rank of general officer. She respectfully declined the honor and retired as a 22-year veteran of the U.S. Army to fulfill her mother’s dying wish, for her to return to her roots and become a community leader. In realizing her dream, she founded Educational Achievement Services, with a mission to prepare tomorrow’s leaders.

KEYNOTE
Saturday, Nov. 1
Step Up and Speak Up!
Nina Godiwalla

Nina Godiwalla is the CEO of Mindworks, which provides leadership, stress management, and diversity training to companies around the world. She is also the bestselling author of “Suits: A Woman on Wall Street,” an insider’s perspective on her experience at Morgan Stanley from the outsider’s point of view of a second-generation Indian woman.

Godiwalla has been sought out as a leadership expert by prominent institutions including the White House, Harvard Business School, NASA, the Smithsonian, the Wall Street Journal Women’s CEO Summit, Aspen Institute, and TED Conference. Before becoming an internationally recognized speaker, Godiwalla spent almost a decade working for Fortune 500 corporations. Joining influential women such as Barbara Bush and Sandra Day O’Connor, Godiwalla was inducted into the Texas Women’s Hall of Fame. She has been honored as the Outstanding Young Houstonian for 2013.

Godiwalla holds an MBA from Wharton, a master’s degree from Dartmouth, and a bachelor’s degree from the University of Texas.
“You Should Dream” with the Texas Tenors

With their hit PBS special now airing across the U.S. and a Billboard Top 10 album, “You Should Dream,” it’s easy to see why the Texas Tenors are quickly becoming America’s favorite new tenors. Considering the trio’s growing popularity worldwide, ABWA is indeed fortunate to be able to schedule an evening with this appealing crossover group.

Since their whirlwind debut four years ago on NBC’s “America’s Got Talent,” the Texas Tenors have performed more than 600 concerts around the world. From Alabama to Puccini, John Hagen, Marcus Collins, and JC Fisher bring their unique blend of country, classical, and Broadway to the stage with breathtaking vocals, humor, and a touch of cowboy charm.

Don’t miss this rare opportunity to experience the charm of The Texas Tenors live on stage at ABWA’s 65th Anniversary Celebration!

Friday night is Halloween, and we don’t want you to miss the fun!

Oz-some Dance

The Oz-some Dance to Benefit the ABW Foundation

It’s 2014 and things look quite a bit different in the Emerald City. There is still Dorothy, the Scarecrow, the Tin Woodman, and the Lion. We still see the Munchkins and Glenda the Good Witch, but if Dorothy’s house landed today, would she look different? Are those ruby slippers now killer red stilettos? Would she carry an iPad instead of Toto?

This year is the 75th anniversary of the theatrical release of “The Wizard of Oz,” and we are going to celebrate with music and dancing. If you like to get creative, show us how you would give a modern interpretation to your favorite character from “The Wizard of Oz” and join us at the Overland Park Convention Center to dance and have fun into the wee hours of Halloween. You can also attend wearing casual clothes as well.

Favorite local cover band The Shanks will entertain us with songs from the ’60s, ’70s, ’80s, and more. Ticket price is $25 with proceeds to benefit the ABW Foundation.

Don’t miss this rare opportunity to experience the charm of The Texas Tenors live on stage at ABWA’s 65th Anniversary Celebration!
ABWA-KU MBA Essentials

In the ABWA-KU Essentials seminars, you’ll come in contact with top business scholars and professionals who bring their personal experiences to the classroom for real-world discussions of management principles. These graduate-level seminars provide valuable insights for managers and future managers wishing to ensure their businesses are on the course to success. Plus, participants earn valuable CEUs in the process of learning new business skills.

Thursday, Oct. 30
Self-Leadership: The Engagement of Positive Thoughts and Actions

In this course you will learn strategies and skills to lead yourself toward living your goals and dreams. This is a personal activity/energy-driven course that will allow you to identify and practice self-leadership strategies. The underlying management principle is, “First you need to learn to lead yourself, and then you will be in a solid position to effectively lead others.” (.4 CEUs)

PRESENTER
Laura Poppo, Ph.D.

Laura Poppo is the Edmund P. Learned Professor in Business at the University of Kansas. She received her Ph.D. from the Wharton School, University of Pennsylvania and has been on the faculty of Washington University and Virginia Tech. Her current research examines problem-solving, organizational design, creativity, and repairing public trust in a company’s reputation.

Friday, Oct. 31
Strategic Planning

Strategic objectives are more than random goals put down on paper. This session will help prepare participants for the process of strategic planning. This seminar provides a special emphasis on situation analysis and the role that it plays in developing business-level strategy. Participants will learn to develop an effective business strategy, apply competitive positioning to leverage advantage for a business in the marketplace, integrate elements of the external environment in strategic positioning, and enhance business potential through best practices comparisons. (.4 CEUs)

PRESENTER
Tom Jindra
Lecturer, KU School of Business

Tom Jindra became an award-winning lecturer at the University of Kansas School of Business after completing a 30-year career in manufacturing management where he was responsible for large-scale operations in the United States, Canada, and Chile. Jindra is an active part of the KU Center for Management Education, where he focuses on strategy, leadership, and team development.

Saturday, Nov. 1
Leadership for Strategic Change

Strategic management is the set of decisions and actions a leader takes to position her organization competitively. Learn how to develop business models, assess the long-term profit of strategic initiatives, and grasp how to create both value for customers and profits for investors, as well as recognize the changing nature of a competitive edge. (.4 CEUs)

A Focus on Personal Skills

These series of seminars focuses on No. 1—that is, you! Our highly skilled presenters know that success builds from the confidence that individuals can project in the workplace. These wide-ranging discussions are all designed to burnish your talents and bolster your self-image. Make better use of ABWA’s Women’s Instructional Network (WIN) and learn its latest features. If you’ve hit a slow spot in your career or personal life, our lively presenters have the information that can help you recharge your batteries and develop the confidence to forge ahead.

Thursday, Oct. 30
WINning ABWA

In this fast-paced session we will share some of the newest features that we are releasing for you in WIN. We will discuss strategies and techniques for increasing membership and member usage in WIN, nationally and in your home league. As part of an exciting interactive exercise you will participate in creating a highly charged message that will inspire and inform the future WINners in ABWA. You will see and be able to download an entirely retooled app, native for iPhone, iPad, Android phones and tablets, and yes, even Windows phones.

PRESENTER
Mike Hunter

Mike Hunter is the president of LightSpeed Learning, an internationally recognized leader in change management consulting and training material development. LightSpeed provides the experience, expertise, and deep understanding of people and processes that organizations need to realize their potential.

Thursday, Oct. 30
Top 10 Public Speaking Mistakes and How to Avoid Them

Master the fundamentals that will keep you from making embarrassing blunders, ensuring you come across polished and confident every time. It’s one of the smartest career investments you will ever make! This seminar won’t take all the fear out of public speaking, but it will make it more manageable. Public speaking doesn’t have to be something you dread and fear. While there is no miracle cure that can magically eliminate your butterflies, a little guidance can go a long way to improving your confidence and overall effectiveness. (.2 CEUs)

PRESENTER
Sherry Darden

Sherry Darden, a Kansas City native, is a pioneering force in the ever-evolving human resources, communications, and effective management resolution. With more than 14 years of experience as a trainer, she brings common-sense thinking on the most sensitive and technical topics to participants. Darden is also affectionately known as “The Business Plan Lady.”

This program is sponsored by:

Walmart

Members who participate in this track may be eligible for Business Skills Tuition. Reimbursement for up to $150. More information on Business Skills Tuition reimbursement is available at sbmef.org.

Members who participate in this track may be eligible for Business Skills Tuition. Reimbursement for up to $50. More information on Business Skills Tuition reimbursement is available at sbmef.org.
2014 ABWA NATIONAL WOMEN’S LEADERSHIP CONFERENCE

FRIDAY, OCT. 31

POWER OF PAWSITIVE: PAW-ving a Path, Leaving a Legacy

Travis and his canine companion, Presley, are winners of the CBS Reality Show, “Greatest American Dog.” Their story of friendship, compassion, trust, and loyalty will empower you to pave your own path. Travis and Presley will make you laugh, cry, and most importantly, encourage you to leave a legacy doing what you love.

PRESENTERS
Travis Bronsen and Presley

Travis Bronsen has appeared in more than 20 national commercials and guest starred in popular television shows including “Bones,” “Desperate Housewives,” “JAG,” “Drop Dead Diva,” and many more. He is best-known for winning the CBS reality show, “Greatest American Dog” with his boxer Presley in 2008. After winning the title, Travis and Presley realized it was the building of their relationship that was invaluable.

STRESS-FREE RELATIONSHIPS: HOW TO WORK WITH ANY PERSONALITY

This is a necessity for anyone who has to work with difficult people. You will gain an understanding of challenging personality types, ways to manage your own emotions, the key to a stress-free relationship, and how to maintain that relationship. You’ll learn how to improve your attitude and go with the flow when in conflict; how to respond instead of reacting; and how to recognize, appreciate, and acknowledge others. (2 CEUs)

PRESENTER
Sherry Darden

Sherry Darden, a Kansas City native, is a pioneering force in the ever-evolving human resources, communications, and effective management revolution. With more than 14 years of experience as a trainer, she brings common-sense thinking on the most sensitive and technical topics to participants. Darden is also affectionately known as “The Business Plan Lady.”

SATURDAY, NOV. 1

GETTING CREATIVE TO MASTER TRANSITION AND CHANGE

This fun, energetic session will explore the topics of transition and change and how to make the most of them by employing your own personal creativity. Using entertaining and inspiring stories from her own career and life, Becky Blades will lead participants through the process of taking control of uncomfortable situations including job changes, career transitions, and personal loss. She will lead you through addressing fears and finding a position of creative power.

PRESENTER
Becky Blades

Becky Blades is a writer, artist, business strategist, and philosopher of creative, adventurous living. Since selling her award-winning public relations firm, she has served on corporate boards, as a civic advocate for the arts and entrepreneurship, and as a consultant and mentor to businesses. She is author and illustrator of “Do Your Laundry or You’ll Die Alone: Advice Your Mom Would Give if She Thought You Were Listening,” a lighthearted book of counsel to young women coming of age.

TRACK B

A FOCUS ON PERSONAL SKILLS
Women as 21st Century Leaders

More and more women are taking their rightful places in the executive suites and boardrooms of American businesses as well as in highly visible public offices. However, there is still a lot of work to be done before women are fully engaged to the extent that we are destined. Honing personal leadership skills is vital to advancing in all arenas. Three highly experienced and successful women will lead the discussions, and you’ll pick up more CEUs in the process.

Laurie DiPadova-Stocks, Ph.D.
Dr. DiPadova-Stocks, professor of public administration, is dean of the Hauppman School of Public Affairs. She is also assigned temporarily as dean of the School of Graduate and Professional Studies. She is widely published on topics of management and leadership in a variety of academic journals. She has been honored by lifetime leadership achievement awards from the Rockefeller College of Public Affairs and Policy, State University of New York at Albany, and the Academy of Management.

Kay Barnes
Now a distinguished professor for public leadership and the founding director of the Center for Leadership, Park University, Hauppman School of Public Affairs, Kay Barnes served as the first female mayor of Kansas City, Mo. A nationally recognized consultant and trainer for more than 30 years, Barnes has focused on women’s issues, leadership development, and long-range planning and goal-setting.

Linda Moore, Ed.D.
Dr. Linda Moore is a Kansas City-based psychologist, corporate consultant, speaker, writer, and management consultant. She is president of Linda L. Moore & Associates and currently holds a distinguished faculty fellow appointment at Park University. Moore consults and speaks nationally and internationally, and is known for her work with women, leadership training, executive coaching, stress management, and human relations.

Thursday, Oct. 30

Course 10: Being Up Front
To be an effective leader requires both skill and comfort in being up front, whether chairing meetings, public speaking, or even facilitating impromptu conversations. In this course, we’ll be focused on how to shape an agenda, how to maximize the strengths of the group you’re leading, and how to ensure that planning turns into action. Although public speaking may not be the favorite activity of most people, it is a crucial element in leadership. You’ll be provided specific guidelines to ensure that you know your audience, recognize the value of personal stories, how to use them, and how to deal with the stress and anxiety of being up front. (.4 CEUs)

Course 11: Leading and Shaping the Unscripted Future
We live in extraordinary times. The 21st century is promising to be the most defining century in the history of humanity. We face both daunting global risks and global connectedness, as well as relentless change and unparalleled opportunities. In this course, we’ll explore the unique skills and cross-cultural competencies we, as individual women, need to own and act on to assume our vital roles in this new global context. (.4 CEUs)

Saturday, Nov. 1

Course 12: Your Leadership Future
The world is clearly ready for more leadership from women, and leadership development in women and girls is a global focus. In a climate of increased attention on effective women leaders—from company CEOs and corporate board members to political leaders here and worldwide and presidents, chairs, and facilitators of volunteer organizations throughout our communities—this spotlight creates opportunity to influence system change through your leadership. We continue our emphasis on your leadership development plan, your personal and positional power base, and the individual steps to take you where you want to go in the next one, five, and 10 years. (.4 CEUs)
Registration Form

2014 ABWA National Women’s Leadership Conference
Thursday-Saturday, Oct. 30-Nov. 1, 2014

MEMBER INFORMATION (Please print clearly.)

Chapter/Network Name ____________________________
Name __________________________________________
First name preferred on badge ______________________
Address _________________________________________
City _____________________________________________
State ________ Zip ____________________________
Contact Phone _________________________________
E-mail Address _______________________________________________________________________

REGISTRATION (Please check box.)

Early
Before 9/10 $499*
After 9/10 $599*

Regular
AMOUNT

Member Complete $499* $599*
Non-Member Complete $599 $699
Saturday Only $325 $375

OPTIONAL EVENTS (Please check box.)

Hand of Friendship Luncheon (Fri.) $45
The Oz-some Dance (Fri.) $25
Woman of the Year / Top Ten Luncheon (Sat.) $45
Guest Dinner and Show (Sat.) $525
National Conference Charm or Lapel Pin
Charm … ITEM #1332 $13.95
Lapel Pin … ITEM #1331 $14.95

Enter total amount for items selected: $ __________

PAYMENT INFORMATION

☐ Check or Money Order (payable to ABWA)
☐ Visa ☐ MasterCard ☐ Discover

Acct. No ____________________________
Expiration Date ________________ Security Code ____________
Signature ____________________________

Seminar Tracks

A SEMINAR TRACK MUST BE SELECTED TO DETERMINE THE COLOR OF THE WRISTBAND ISSUED. A wristband is required for all seminars, general sessions, and Saturday banquet admittance.

THURS.-SAT., OCT. 30-NOV. 1

First Track Choice

Second Track Choice

If your first track selection is full at the time your registration form is received, your second choice will be assigned.

The registrant acknowledges that ABWA will incur expenses with hotel, speaker, and meal guarantees in planning the conference.

Changes:

- No fees will be charged for any registration change from a Saturday Only to a complete registration.
- A minimum $200 fee will be charged to the registrant for any changes that result in less than a complete registration.

Cancellations:

- A minimum $200 fee will be charged to the registrant for any cancellation that results in less than a complete registration.
- If the amount paid is less than $200, no refund will be issued at any time.
- The entire registration fee will be forfeited in the event that the registrant cancels after Oct. 15, 2014, or fails to attend the conference.
- Refunds will be processed after the conference.

Mail or fax with payment to:
Registration, ABWA National Conference
11050 Roe Avenue, Suite 200
Overland Park, KS 66211
Fax: (913) 660-0101
Toll Free: (800) 228-0007

To determine the color of the wristband, select a seminar track, general session, and Saturday dinner with show.

Housing and Transportation

Housing

Sheraton Overland Park Hotel at the Convention Center is ready to welcome you. The hotel seamlessly blends the comforts of home with today’s state-of-the-art technology to satisfy any leisure or corporate traveler. Parking is complimentary to all hotel guests. The hotel is providing ABWA members with a special nightly rate of $149 for single through quad occupancy. Make your reservations early online at www.abwa.org and click on the Events tab or by calling 913-234-2100. A hard copy housing form will not be provided.

Transportation

Members should fly into the Kansas City International Airport (MCI). Transportation to the hotel can be furnished by these recommended companies:

- Kansas City Transportation Group … kctg.com
  Contact: Natalie 816-471-1234
- Agenda KC … agendausa.com
  Contact: Bruce 913-268-4466
- Classic Limousine … kclassiclimo.com
  Contact: Ash 913-685-3332

Each day, dozens of companies post new jobs—including great opportunities in HR, banking and finance, government, IT, education, retail, law, real estate, healthcare, and more. From Maryland to California, companies are looking for new employees. There is no cost to add your resume, and there are features to help you tailor your search.

Visit www.abwa.org and click on the Career Connection tab to add your resume to ABWA’s Career Connection site on the ABWA website today!

Are you looking for a career change? Do you know a recent graduate who is now entering the job market?

FOOD ALLERGIES:

Permissions: Holder grants permission to ABWA to use their image or likeness incidental to any live or recorded display or other transmission or projection in whole or in part of the event to which the ticket is issued.

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Make the most of your time in the Kansas City metropolitan area by arriving early and staying late for the 65th Anniversary Celebration and the 2014 ABWA National Women’s Leadership Conference. Attend the preconference session, “ABWA, Connecting You and Your Business,” on Wednesday or spend some time visiting the area’s many local attractions. You’ll find a wide variety of inspirational venues—from museums and art galleries to clean, open spaces—where you can enjoy the beautiful Autumn weather with your team.

Registration opens at 5:30 p.m. on Wednesday, Oct. 29.