

# Member Profile

## Women in the U.S. Labor Force

Executives, Managers, Professionals and Business Owners

**38%**

Administrative, Sales, Clerical and Technical Support

**34%**

Service Occupation

**20%**

Women are responsible for

**83%**

of all consumer purchases.

The current amount of wealth women control is

**\$14**

trillion dollars.



The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

### Education

Over 97% of members have graduated from high school  
Over 34% of members have attended college  
Over 29% have earned college degrees  
Over 10% have earned Masters/Doctorate degrees

### Residence Information

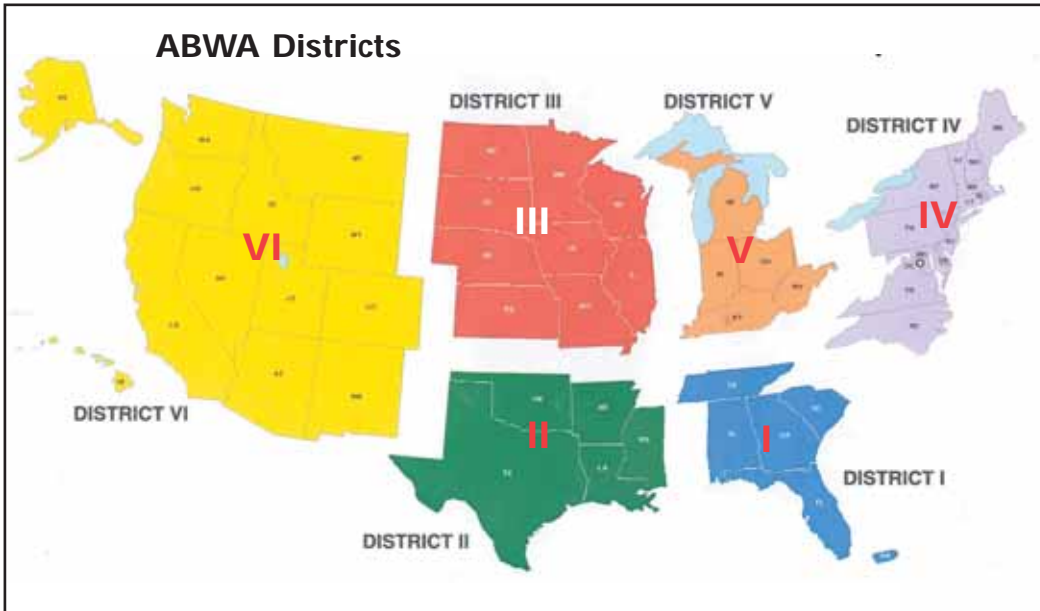
64% live in major metropolitan area  
36% live in a town (less than 50,000) or rural area

### Household Income

Up to \$49,999. . . . . 50%  
\$50,000 - \$74,999. . . . . 27%  
\$75,000 or more. . . . . 23%

**The American Business Women's Association represents a range of 23 different industries, more than any other businesswomen's organization.**

- |            |               |                |
|------------|---------------|----------------|
| Service    | Armed Forces  | Transportation |
| Healthcare | Real Estate   | Construction   |
| Education  | Finance       | Mining         |
| Retail     | Manufacturing | Recreation     |
| Wholesale  | Utility       | Entertainment  |
| Banking    | Publishing    | Agriculture    |
| Insurance  | Advertising   | Forestry       |
| Government | Broadcasting  |                |



**District I**  
 Alabama  
 Florida  
 Georgia  
 Puerto Rico  
 South Carolina  
 Tennessee

**District II**  
 Arkansas  
 Louisiana  
 Mississippi  
 Oklahoma  
 Texas

**District III**  
 Illinois  
 Iowa  
 Kansas  
 Minnesota  
 Missouri  
 Nebraska  
 North Dakota  
 South Dakota  
 Wisconsin

**District IV**  
 Connecticut  
 Delaware  
 District of Columbia  
 Maine  
 Maryland  
 Massachusetts  
 New Hampshire  
 New Jersey  
 New York  
 North Carolina  
 Pennsylvania  
 Rhode Island  
 Vermont  
 Virginia

**District V**  
 Indiana  
 Kentucky  
 Michigan  
 Ohio  
 West Virginia

**District VI**  
 Alaska  
 Arizona  
 California  
 Colorado  
 Hawaii  
 Idaho  
 Montana  
 Nevada  
 New Mexico  
 Oregon  
 Utah  
 Washington  
 Wyoming