



June 24, 2010

Dear Employer:

Congratulations! You have an employee who has demonstrated a continued commitment to advancing her professional training and business skills development through active participation in the American Business Women's Association.

The Association is dedicated to providing such women with the tools they need for success. In fact, it is our mission to provide women with the resources and skills they need to excel. We design each ABWA conference as a concentrated, highly effective means of connecting our members with the knowledge and opportunities they need to achieve. Our next business conference is the 2010 ABWA National Women's Leadership Conference, October 28-30, in Chattanooga, Tenn.

The conference will feature a great lineup of learning events, including programs and seminars that focus on today's leading business topics from strategy to marketing and planning. We have a partnership with the University of Kansas, School of Business and FranklinCovey. This year, the professorial staff from KU will present master's level courseware. The topics encompass key areas of business such as strategic marketing, strategic planning and leadership for strategic change. Expert trainers from FranklinCovey will present seminars on Championing Diversity and Microsoft Outlook.

As the world changes and the needs of business change, it is our mission to support members in acquiring new skills and knowledge so they will continue to bring value to your company.

Please consider sponsoring your employee for this particular learning event.

Sincerely,

A handwritten signature in black ink that reads "Rene Street". The signature is written in a cursive style with a large, looped "R" and "S".

Rene` Street
Executive Director
American Business Women's Association